



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Polholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 339202

Schedule Dates 10/30/12-11/05/12
Advertiser Pol/D Raja/R/SSN/PA (16250)
Agency SRCP - Stevens Reed Curcio & Polholm (2056)
Product Political - State Candidate (1071)
Brand POL/D RALA/R/SSN/PA (126020)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID,BETSY
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments RALA 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/29/12
Last Modified 10/31/12
Entered By Deb O'Keefe
CO-OP Yes
Headline # 6399928
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,043.75
Net Total \$113,581.25
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012
Spots 132
Rate \$133,625.00
Grand Total: 132 \$133,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	10/30/12-11/02/12	2	:30	5:59A- Channel 11 News 6am	1		X	X	X	X						Pittsburgh (WPXI)	6am News	10/29/12
1.1	Revised Line / Spot	10/30/12-11/02/12	2	:30	5:59A- Channel 11 News 6am			1	1	1	1						Pittsburgh (WPXI)	6am News	10/29/12
1.2	End Dated Line / Spot	10/30/12-10/30/12	2	:30	5:59A- Channel 11 News 6am			1						1	\$1,100.00	\$1,100.00	Pittsburgh (WPXI)	6am News	10/30/12
2.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:59A- Channel 11 News 6am	1								1	\$1,100.00	\$1,100.00	Pittsburgh (WPXI)	6am News	10/29/12
3.0	Revised Line / Spot	10/30/12-11/02/12	2	:30	5:30P- 6P (EST)	2		X	X	X	X						Pittsburgh (WPXI)	530p-6p News	10/29/12
3.1	Normal Line / Spot	10/30/12-11/02/12	2	:30	5:30P- 6P (EST)			1	1	1	1			4	\$1,650.00	\$6,600.00	Pittsburgh (WPXI)	530p-6p News	10/29/12
4.0	Revised Line / Spot	10/30/12-11/02/12	2	:30	5:30P- 5:30P (EST)	2		X	X	X	X						Pittsburgh (WPXI)	5-530p News	10/29/12
4.1	Normal Line / Spot	10/30/12-11/02/12	2	:30	5:30P- 5:30P (EST)			1	1	1	1			4	\$1,650.00	\$6,600.00	Pittsburgh (WPXI)	5-530p News	10/29/12
5.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	5:58P- Channel 11 News At 6pm M-F	2		X	X	X	X			2	\$1,850.00	\$3,700.00	Pittsburgh (WPXI)	6p News	10/29/12
6.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	4:28A- Channel 11 News 430A	3		X	X	X	X			3	\$150.00	\$450.00	Pittsburgh (WPXI)	430a News	10/29/12

CONFIRMATION CONTRACT

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CPE N/A
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Billing Type Standard
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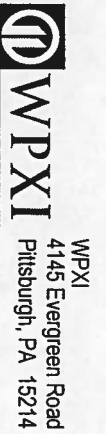
Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012
Spots 132
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Grand Total: 132 \$133,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Revised Line / Spot	11/05/12-11/05/12	4	:30	4:28A- Channel 11 News 430A	1								1	\$150.00	\$150.00	Pittsburgh (WPXI)	430a News	10/29/12
7.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	4:28A- Channel 11 News 430A	1								1	\$150.00	\$150.00	Pittsburgh (WPXI)	430a News	10/31/12
8.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	5A- 5:30A (EST)	2		X	X	X	X			2	\$550.00	\$1,100.00	Pittsburgh (WPXI)	5-530a News	10/29/12
9.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5A- 5:30A (EST)	1								1	\$550.00	\$550.00	Pittsburgh (WPXI)	5-530a News	10/29/12
10.0	Revised Line / Spot	10/30/12-11/02/12	2	:30	5:30A- 6A (EST)	2		X	X	X	X			2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	530a-6a News	10/29/12
10.1	End Dated Line / Spot	10/30/12-10/31/12	2	:30	5:30A- 6A (EST)	2		X	X					2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	530a-6a News	10/29/12
10.2	End Dated Line / Spot	10/30/12-10/30/12	2	:30	5:30A- 6A (EST)	2		X						2	\$750.00	\$750.00	Pittsburgh (WPXI)	530a-6a News	10/30/12
10.2.1	Closed Preempt	10/30/12															Pittsburgh (WPXI)	Deletion/Exception - end dated	
10.2.2	Closed Preempt	10/30/12															Pittsburgh (WPXI)	Deletion/Exception - end dated	
11.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:30A- 6A (EST)	1								1	\$750.00	\$750.00	Pittsburgh (WPXI)	530a-6a News	10/29/12
12.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	8A- 9A (EST)	4		1	1	1	1			4	\$1,225.00	\$4,900.00	Pittsburgh (WPXI)	TODAY 8-9A	10/29/12
13.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	8A- 9A (EST)	1								1	\$1,225.00	\$1,225.00	Pittsburgh (WPXI)	TODAY 8-9A/	10/29/12

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Billing Type Standard
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Commission \$20,043.75
Net Total \$113,581.25
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Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Nov. 2012	132	\$133,625.00
Grand Total:	132	\$133,625.00

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14.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	7A- 8A (EST)			1	1	1	1			4	\$1,275.00	\$5,100.00	Pittsburgh (WPXI)	TODAY 7-8A/	10/29/12
15.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	7A- 8A (EST)	1	X							1	\$1,275.00	\$1,275.00	Pittsburgh (WPXI)	TODAY 7-8A/	10/29/12
16.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	2:30P- WHO WANTS TO BE A MILLIONAIRE			1	1	1	1			4	\$275.00	\$1,100.00	Pittsburgh (WPXI)	MILLIONAIRE 230-3P/	10/29/12
17.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	2:30P- WHO WANTS TO BE A MILLIONAIRE	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	MILLIONAIRE 230-3P/	10/29/12
18.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	1:30P- Today Show 130P			1	1	1	1			4	\$275.00	\$1,100.00	Pittsburgh (WPXI)	TODAY SHOW 130-230P/	10/29/12
19.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	1:30P- Today Show 130P	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	TODAY SHOW 130-230P/	10/29/12
20.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	6A- 8A (EST)							4		4	\$350.00	\$1,400.00	Pittsburgh (WPXI)	NEWS 6-8A/	10/29/12
21.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	12:30P- The Doctors			1	1	1	1			4	\$275.00	\$1,100.00	Pittsburgh (WPXI)	DOCTORS 1230-130P/	10/29/12
22.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	12:30P- The Doctors	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	DOCTORS 1230-130P/	10/29/12
23.0	Revised Line / Spot	10/30/12-11/02/12	3	:30	11:59A- Channel 11 News At Noon			1	1	1	1						Pittsburgh (WPXI)	NOON NEWS/	10/29/12
23.1	End Dated Line / Spot	10/30/12-10/30/12	3	:30	11:59A- Channel 11 News At Noon	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/	10/30/12

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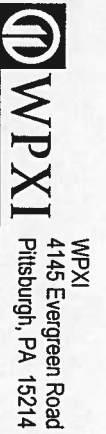
Pittsburgh (WPXI)
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24.0	Revised Line / Spot	11/05/12-11/05/12	3	:30	11:59A- Channel 11 News At Noon	1								1			Pittsburgh (WPXI)	NOON NEWS/	10/29/12
24.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	11:59A- Channel 11 News At Noon	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/	10/31/12
25.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	8A- 10:30A (EST)							4		4	\$375.00	\$1,500.00	Pittsburgh (WPXI)	NEWS 8-1030A/	10/29/12
26.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	7:30P- WHEEL OF FORTUNE		1	1	1	1				4	\$3,350.00	\$13,400.00	Pittsburgh (WPXI)	WHEEL 730-8P/	10/29/12
27.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	7:30P- WHEEL OF FORTUNE	1								1	\$3,350.00	\$3,350.00	Pittsburgh (WPXI)	WHEEL 730-8P/	10/29/12
28.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	11:29P- NBC SATURDAY NIGHT LIVE							2		2	\$1,200.00	\$2,400.00	Pittsburgh (WPXI)	SNL 1130P-1A/	10/29/12
29.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	6:59P- Jeopardy		1	1	1	1				4	\$3,350.00	\$13,400.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/	10/29/12
30.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	6:59P- Jeopardy	1								1	\$3,350.00	\$3,350.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/	10/29/12
31.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	7P- Jerome Betts 7-730P						1			1	\$675.00	\$675.00	Pittsburgh (WPXI)	BETTS 7-730P/	10/29/12
32.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	11:34P- TONIGHT SHOW		1	1	1	1				4	\$675.00	\$2,700.00	Pittsburgh (WPXI)	TONIGHT SHOW	10/29/12
33.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	11:34P- TONIGHT SHOW	1								1	\$675.00	\$675.00	Pittsburgh (WPXI)	TONIGHT SHOW	10/29/12

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34.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	11:30P- Channel 11 News Following Football 1130P								1	1	\$2,250.00	\$2,250.00	Pittsburgh (WPXI)	NEWS 1130P-1235A/	10/29/12
35.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	7:30P- Hines Ward Show 730-8P							1		1	\$575.00	\$575.00	Pittsburgh (WPXI)	WARD 730-8P/	10/29/12
36.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	9A- Today Show 9a		1	1	1	1	1			4	\$575.00	\$2,300.00	Pittsburgh (WPXI)	TODAY 9-10A/	10/29/12
37.0	Revised Line / Spot	11/05/12-11/05/12	4	:30	9A- Today Show 9a		1							1			Pittsburgh (WPXI)	TODAY 9-10A/	10/29/12
37.1	Normal Line / Spot	11/05/12-11/05/12	3	:30	9A- Today Show 9a		1							1	\$575.00	\$575.00	Pittsburgh (WPXI)	TODAY 9-10A/	10/30/12
38.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	2:58P- Days Of Our Lives			1	1	1	1			4	\$500.00	\$2,000.00	Pittsburgh (WPXI)	DAYS 3-4P/	10/29/12
39.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	2:58P- Days Of Our Lives		1							1	\$500.00	\$500.00	Pittsburgh (WPXI)	DAYS 3-4P/	10/29/12
40.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	10:59P- CHANNEL 11 NEWS AT 11P			X	X	X	X			3	\$2,700.00	\$8,100.00	Pittsburgh (WPXI)	NEWS 11-1135P/	10/29/12
41.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	10:59P- CHANNEL 11 NEWS AT 11P		1							1	\$2,700.00	\$2,700.00	Pittsburgh (WPXI)	NEWS 11-1135P/	10/29/12
42.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:30P- 6P (EST)			X						1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	NEWS 530-6P	10/29/12
43.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5P- 5:30P (EST)			1						1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	NEWS 5-530P	10/29/12

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45.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:58P- Channel 11 News At 6pm M-F		1							1	\$1,850.00	\$1,850.00	Pittsburgh (WPXI)	6p News	10/29/12
46.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	11A- Anderson			1	1	1	1			4	\$275.00	\$1,100.00	Pittsburgh (WPXI)	ANDERSON 11A-12N	10/29/12
47.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	11A- Anderson		1							1	\$275.00	\$275.00	Pittsburgh (WPXI)	ANDERSON 11A-12N	10/29/12
48.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	5:30A- 8A (EST)								4	4	\$350.00	\$1,400.00	Pittsburgh (WPXI)	NEWS 6-8A	10/29/12
49.0	Normal Line / Spot	10/30/12-10/30/12	3	:30	4P- Channel 11 News 4-5P			1						1	\$725.00	\$725.00	Pittsburgh (WPXI)	NEWS 4-5P	10/29/12
50.0	Normal Line / Spot	10/31/12-11/02/12	3	:30	4:29P- Judge Judy 430p				1	1	1			3	\$725.00	\$2,175.00	Pittsburgh (WPXI)	JUDGE JUDY 430-5P	10/29/12
51.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	4:29P- Judge Judy 430p		1							1	\$725.00	\$725.00	Pittsburgh (WPXI)	JUDGE JUDY 430-5P	10/29/12
52.0	Normal Line / Spot	10/30/12-10/30/12	3	:30	4P- Channel 11 News 4-5P				1					1	\$550.00	\$550.00	Pittsburgh (WPXI)	NEWS 4-5P	10/29/12
53.0	Normal Line / Spot	10/31/12-11/02/12	3	:30	4P- Judge Judy 4p				1	1	1			1	\$550.00	\$550.00	Pittsburgh (WPXI)	JUDGE JUDY 4-430P	10/29/12
53.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception	
53.0.2	Closed Preempt	11/02/12															Pittsburgh (WPXI)	Political/Exception	
54.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	4P- Judge Judy 4p		1							1	\$550.00	\$550.00	Pittsburgh (WPXI)	JUDGE JUDY 4-430P	10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Polholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 339202

Schedule Dates 10/30/12-11/05/12
Advertiser Pol/D Raja/R/SSN/PA (16250)
Agency SRCP - Stevens Reed Curcio & Polholm (2056)
Product Political - State Candidate (1071)
Brand POL/D RAAJ/R/SSN/PA (126020)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID,BETSY
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments RAAJ 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/29/12
Last Modified 10/31/12
Entered By Deb O'Keefe
CO-OP Yes
Headline # 6399928
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,043.75
Net Total \$113,581.25
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012
Spots 132
Rate \$133,625.00
Grand Total: 132 \$133,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	10A- Ellen				1	1	1	1		4	\$450.00	\$1,800.00	Pittsburgh (WPXI)	ELLEN 10-11A	10/29/12
56.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	10A- Ellen		1							1	\$450.00	\$450.00	Pittsburgh (WPXI)	ELLEN 10-11A	10/29/12
57.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	8A- 10:30A (EST)							4		4	\$375.00	\$1,500.00	Pittsburgh (WPXI)	NEWS8-1030A	10/29/12
58.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	6P- CHANNEL 11 NEWS								1	1	\$925.00	\$925.00	Pittsburgh (WPXI)	NEWS 6-630P	10/29/12
59.0	Normal Line / Spot	10/31/12-11/02/12	3	:30	5:30A- 6A (EST)		2		X	X	X			2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	530a-6a News	10/30/12
60.0	Normal Line / Spot	10/31/12-11/02/12	3	:30	5:59A- Channel 11 News 6am				1	1	1			3	\$1,100.00	\$3,300.00	Pittsburgh (WPXI)	6am News	10/30/12
61.0	Normal Line / Spot	10/31/12-11/02/12	4	:30	11:59A- Channel 11 News At Noon				1	1	1			3	\$375.00	\$1,125.00	Pittsburgh (WPXI)	NOON NEWS/	10/30/12
62.0	M/G For 53.0,1,53.0,2 / Spot	11/02/12-11/02/12	3	:30	5:59A- Channel 11 News 6am							1		1	\$1,100.00	\$1,100.00	Pittsburgh (WPXI)	6-7am News	10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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